

ac
Pure

CHOOSE TO CREATE

Pure

- 03 Pure colours
- 04 Back to the roots
- 14 The greige age
- 24 The sands of time
- 28 Pure as the driven snow
- 40 Dark & wild

CHOOSE TO CREATE

Our busy lives leave little room for tranquility and relaxation. Create a welcoming ambience with Pure’s warm neutrals and contrasting darks. A timeless tone on tone style that oozes calm and comfort. Pure and simple.

PURE COLOURS

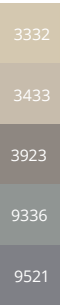
PURE 3015	PURE 3332	PURE 3433	PURE 3923	PURE 4325	PURE 4709
PURE 9012	PURE 9336	PURE 9521	PURE 9735	PURE 4921	PURE 9820



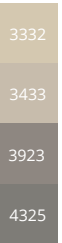
Back to the roots.



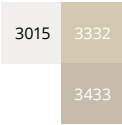
PLICA 34
↔ ca.396 X ↓ ca.396 CM



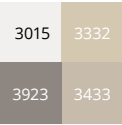
MARRIOT 143
↔ ca.99 X ↓ ca.90 CM



KORAL 34
↔ ca.99 X ↓ ca.128 CM



TIA 33
↔ ca.198 X ↓ ca.198 CM



MIRAMAS 34
↔ ca.196 X ↓ ca.167 CM



3015
3332
3433
3923
9521

AVALON 33
↔ ca.196 X ↓ ca.151 CM



3015	3332
4325	3433

3015	3332
	3923



KASHMIR 33
↔ ca.50 X ↓ ca.50 CM

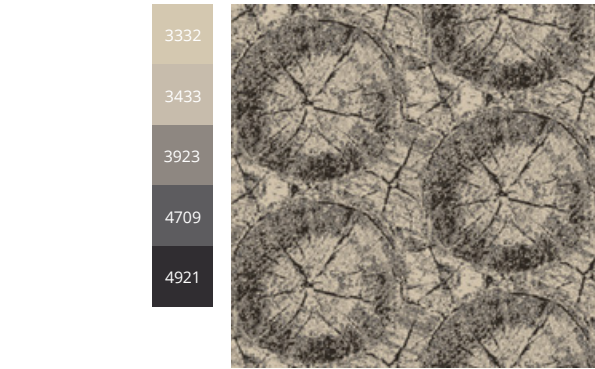


LATINO 139
↔ ca.99 X ↓ ca.90 CM

3332	3433	3923
4325	4709	4921



MIRAMAS 34



RONDINI 39
↔ ca.99 X ↓ ca.90 CM



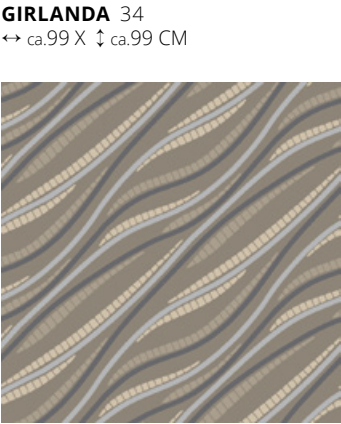
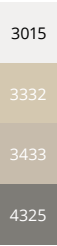
MUSTANG 33
↔ ca.99 X ↓ ca.99 CM



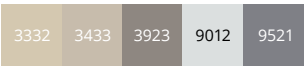
DROPILO 39
↔ ca.99 X ↓ ca.99 CM



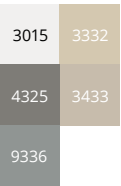
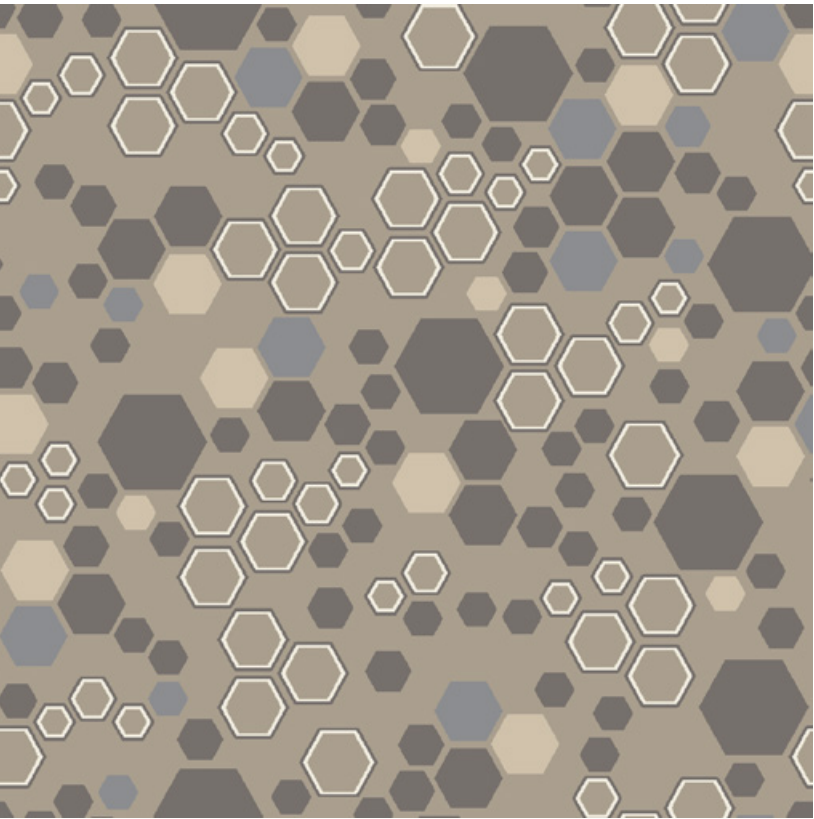
ESCALE 44
↔ ca.66 X ↓ ca.66 CM



GIRLANDA 34
↔ ca.99 X ↓ ca.99 CM



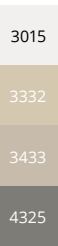
CITY 134
↔ ca.132 X ↓ ca.132 CM



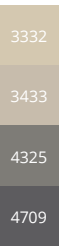
PANAMA 39
↔ ca.98 X ↓ ca.96 CM



MOVE 33
↔ ca.99 X ↓ ca.98 CM

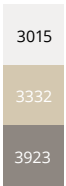


MOVE 147
↔ ca.99 X ↓ ca.98 CM





FLORIS 34
↔ ca.99 X ↕ ca.99 CM



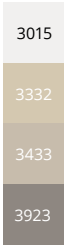
AUBUSSON 39
↔ ca.99 X ↕ ca.99 CM



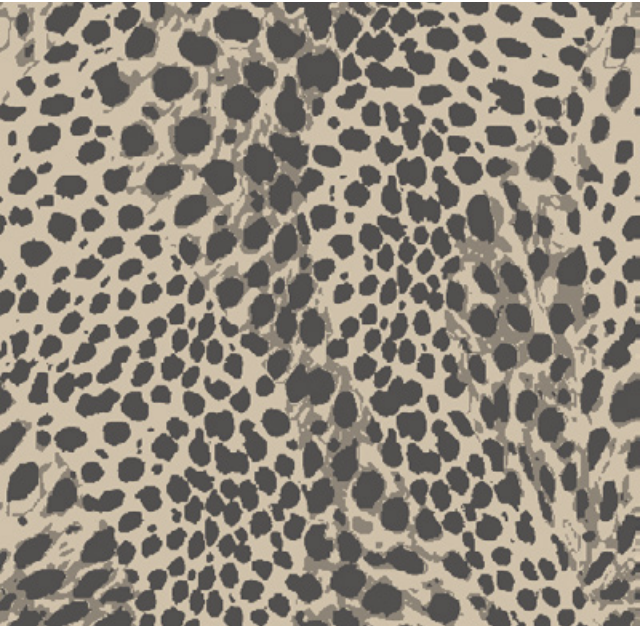
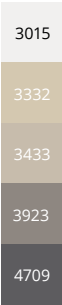
DELVAUX 39
↔ ca.99 X ↕ ca.99 CM



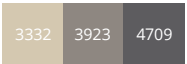
DOLCE 39
↔ ca.99 X ↕ ca.99 CM



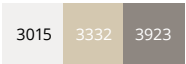
BLISS 34
↔ ca.99 X ↕ ca.132 CM



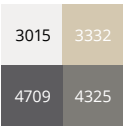
GUEPARD 33
↔ ca.50 X ↕ ca.65 CM

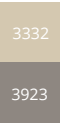


SNAKE 33
↔ ca.50 X ↕ ca.66 CM



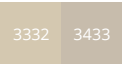
WILD 39
↔ ca.99 X ↕ ca.99 CM



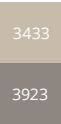


BLOSSOM 33
↔ ca.99 X ↓ ca.99 CM

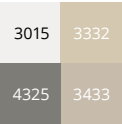
PAGODE 39
↔ ca.99 X ↓ ca.99 CM



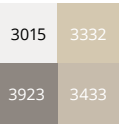
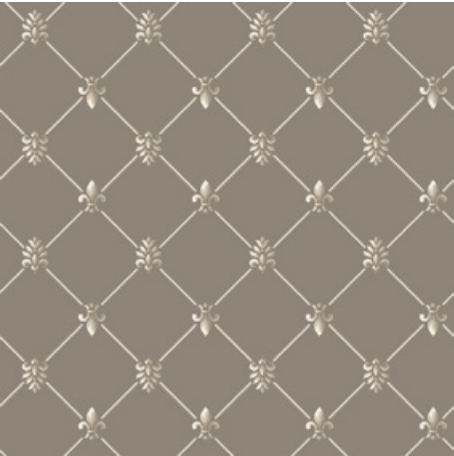
LOTUS 133
↔ ca.99 X ↓ ca.99 CM



SPRING VALLEY 34
↔ ca.99 X ↓ ca.124 CM

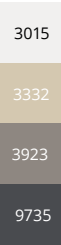


REGUS 39
↔ ca.127 X ↓ ca.99 CM

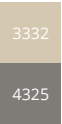


ROYAL 39
↔ ca.49 X ↓ ca.49 CM

MEDAILLON 39
↔ ca.50 X ↓ ca.50 CM



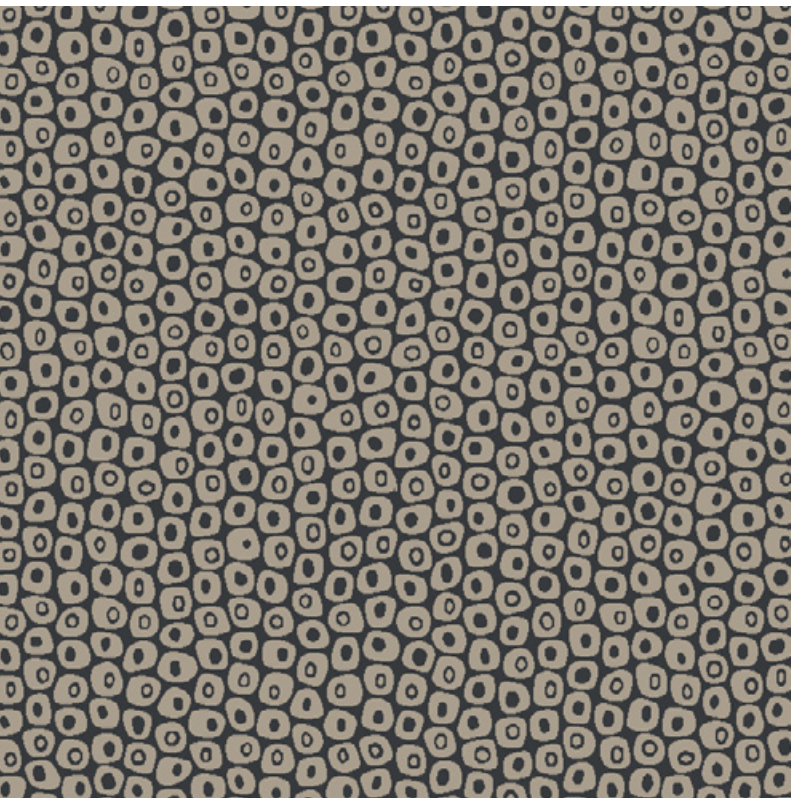
SCRIPTO 143
↔ ca.399 X ↓ ca.399 CM





The greige age.

HERMOSA 39
↔ ca.99 X ↕ ca.99 CM



3433
9735

NERI 49
↔ ca.99 X ↕ ca.199 CM



ZETA 49
↔ ca.99 X ↕ ca.165 CM

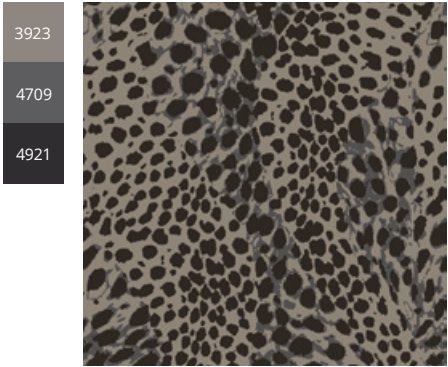


3433	3923	4325
4709	4921	

WHOOPY 47
↔ ca.99 X ↕ ca.99 CM



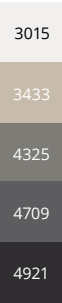
3015	3332	3433	3923	4325	4709
------	------	------	------	------	------



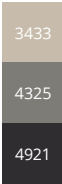
GUEPARD 34
↔ ca.50 X ↓ ca.65 CM



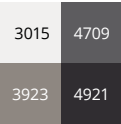
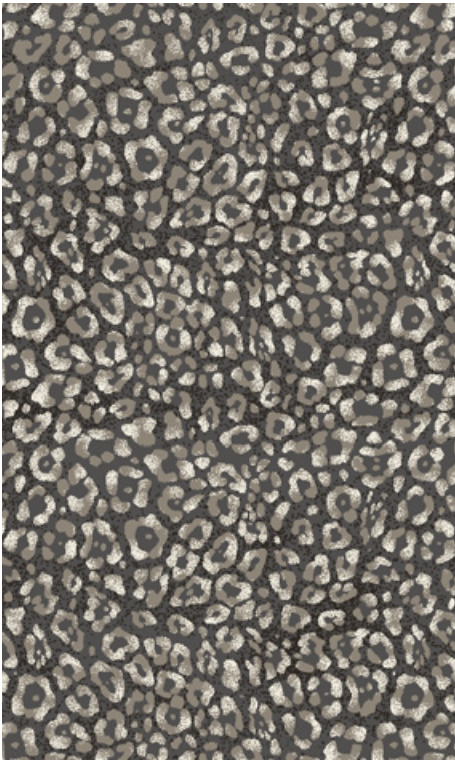
BLISS 43
↔ ca.99 X ↓ ca.132 CM



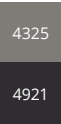
SNAKE 49
↔ ca.50 X ↓ ca.66 CM



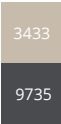
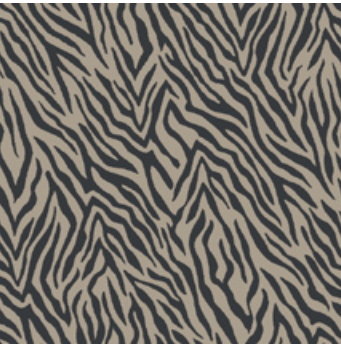
WILD 44
↔ ca.99 X ↓ ca.99 CM



ZEBRANO 44
↔ ca.99 X ↓ ca.75 CM



ZEBRANO 134
↔ ca.99 X ↓ ca.75 CM



DAMASCO 44
↔ ca.99 X ↓ ca.99 CM



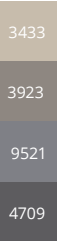
PARADISE 44
↔ ca.99 X ↓ ca.99 CM



AVALON 39
↔ ca.196 X ↓ ca.151 CM



PATCHWORK 42
↔ ca.99 X ↓ ca.128 CM

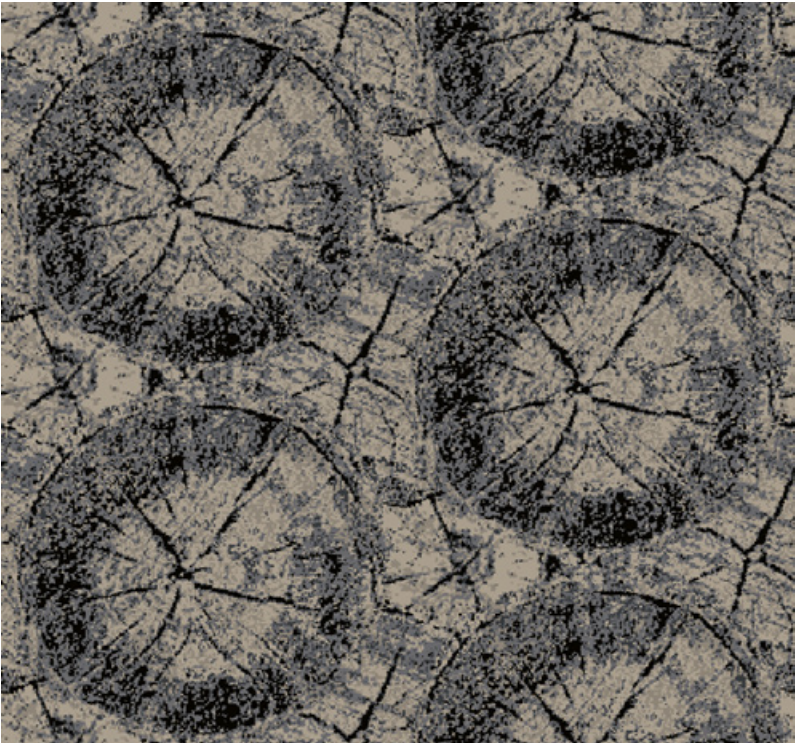
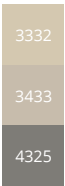




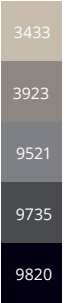
AUBUSSON 47
↔ ca.99 X ↓ ca.99 CM



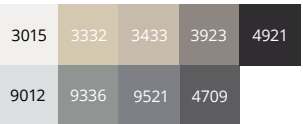
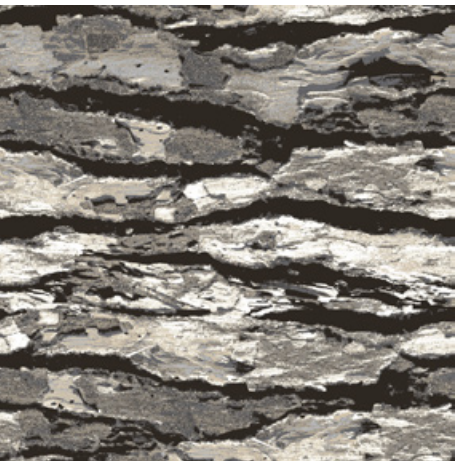
SPLANDA 44
↔ ca.66 X ↓ ca.86 CM



RONDINI 44
↔ ca.99 X ↓ ca.90 CM



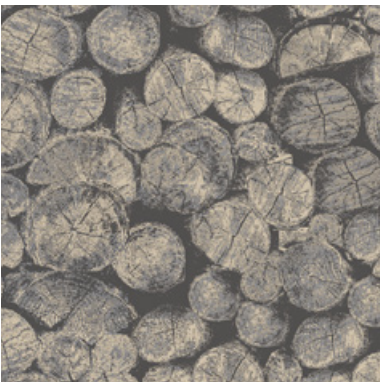
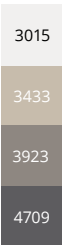
SPHERE 49
↔ 98 X ↓ 93 CM



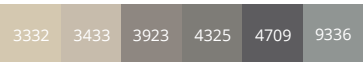
DELVAUX 47
↔ ca.99 X ↓ ca.99 CM



DOLCE 47
↔ ca.99 X ↓ ca.99 CM



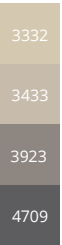
MUSTANG 43
↔ ca.99 X ↓ ca.99 CM



MUSTANG 49
↔ ca.99 X ↓ ca.99 CM



TIA 34
↔ ca.198 X ↓ ca.198 CM

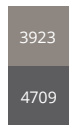




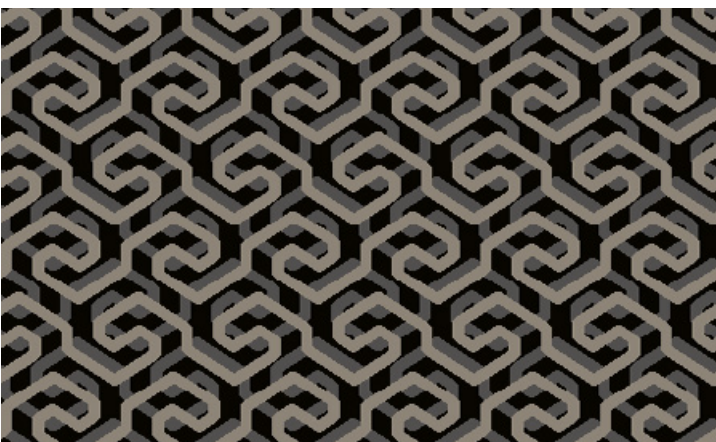
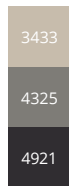
MACHA 45
↔ ca.66 X ↕ ca.66 CM



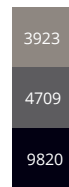
BLOSSOM 43
↔ ca.99 X ↕ ca.99 CM



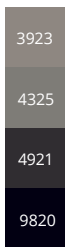
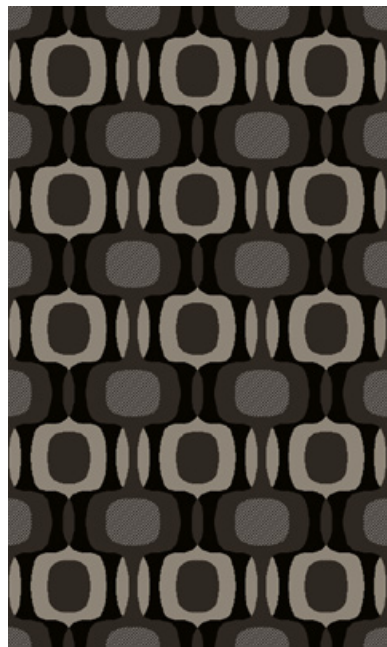
HUKKLE 44
↔ ca.49 X ↕ ca.44 CM



HUKKLE 47
↔ ca.49 X ↕ ca.44 CM



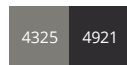
RETRO 43
↔ ca.20 X ↕ ca.20 CM

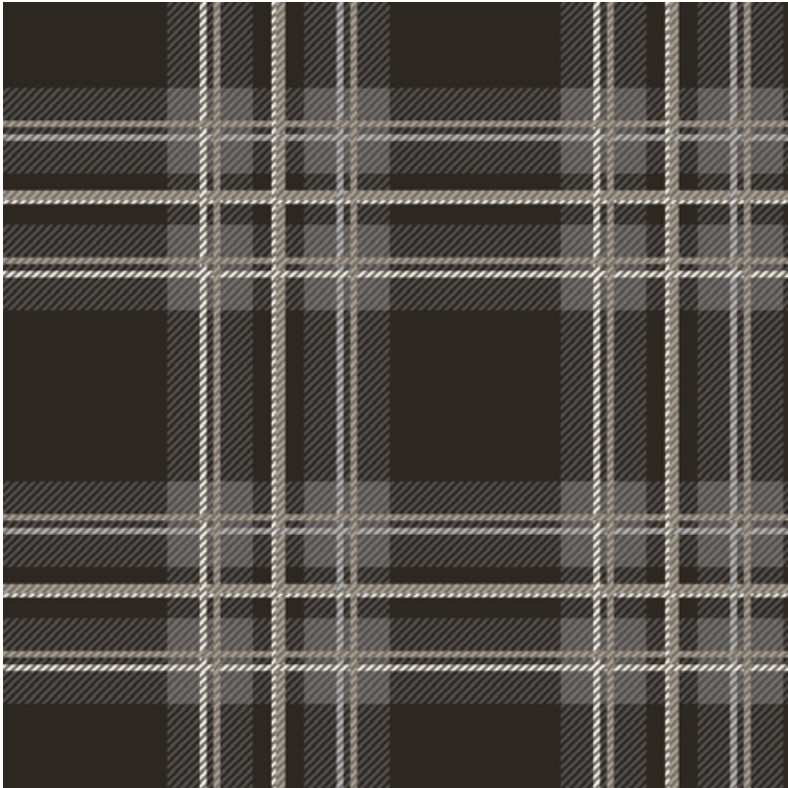


BLOSSOM 47
↔ ca.99 X ↕ ca.99 CM



LOTUS 143
↔ ca.99 X ↕ ca.99 CM

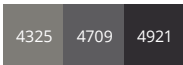




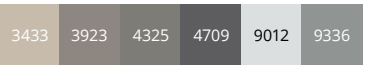
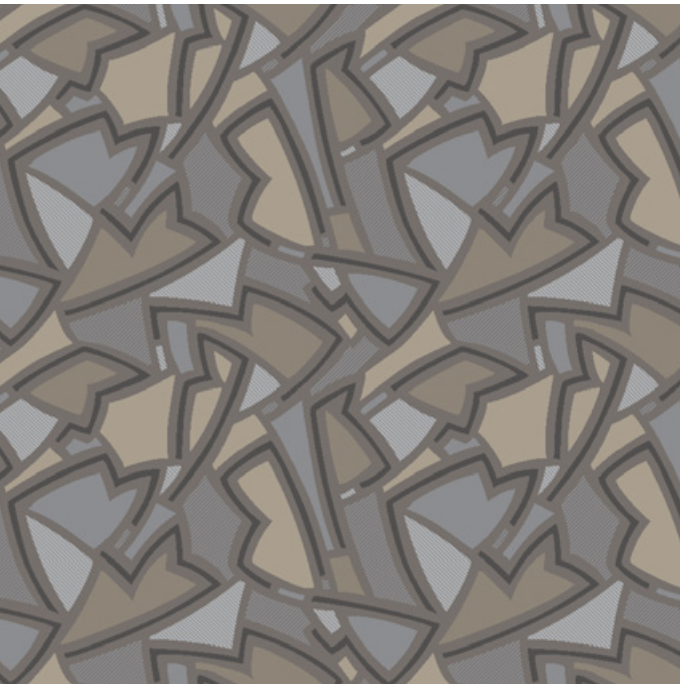
KILT 149
↔ ca.50 X ↕ ca.50 CM



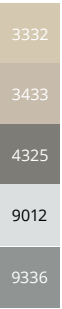
KASHMIR 44
↔ ca.50 X ↕ ca.50 CM



ART NOUVEAU 39
↔ ca.99 X ↕ ca.90 CM



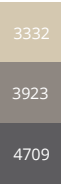
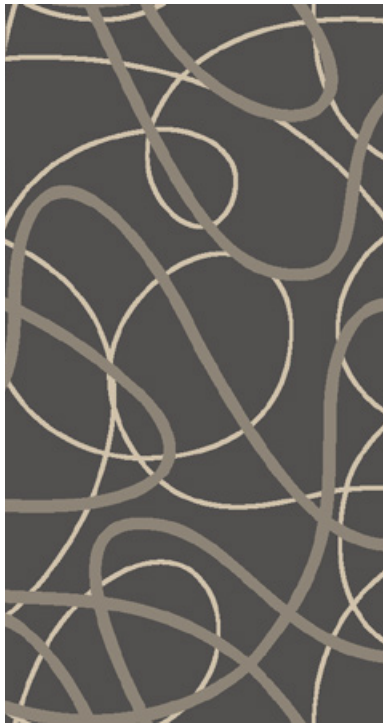
ART NOUVEAU 43
↔ ca.99 X ↕ ca.90 CM



JEANS 39
↔ ca.132 X ↕ ca.132 CM



FLEX 47
↔ ca.99 X ↕ ca.99 CM

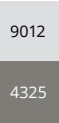


HOOPLA 147
↔ ca.99 X ↕ ca.99 CM





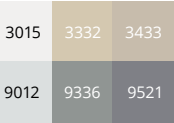
PRATO 49
↔ ca.99 X ↕ ca.99 CM



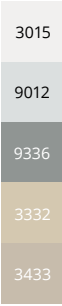
PLICA 93
↔ ca.396 X ↕ ca.396 CM



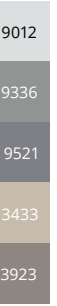
DROPILO 33
↔ ca.99 X ↕ ca.99 CM

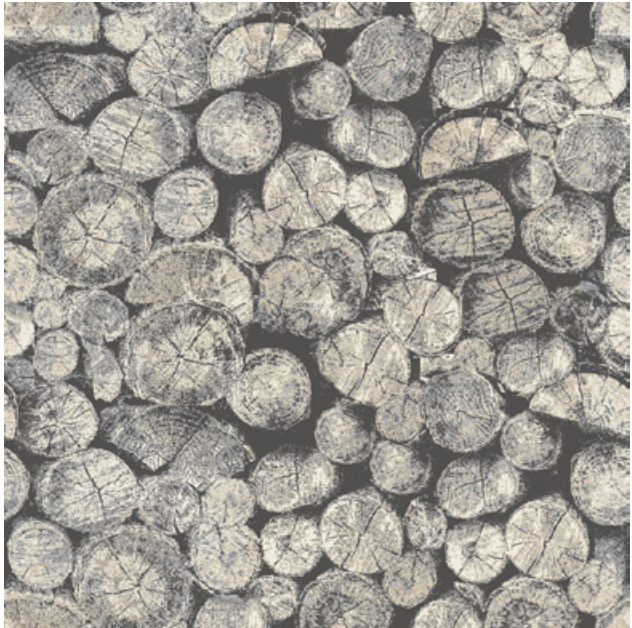


GIRLANDA 191
↔ ca.99 X ↕ ca.99 CM



GIRLANDA 195
↔ ca.99 X ↕ ca.99 CM





WHOOPY 95
↔ ca.99 X ↓ ca.99 CM



MUSTANG 47
↔ ca.99 X ↓ ca.99 CM



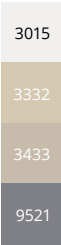
MIRAMAS 95
↔ ca.196 X ↓ ca.167 CM



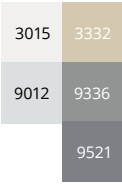
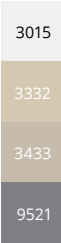
PATCHWORK 91
↔ ca.99 X ↓ ca.128 CM



DELVAUX 95
↔ ca.99 X ↓ ca.99 CM



DOLCE 195
↔ ca.99 X ↓ ca.99 CM



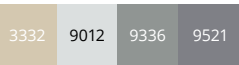
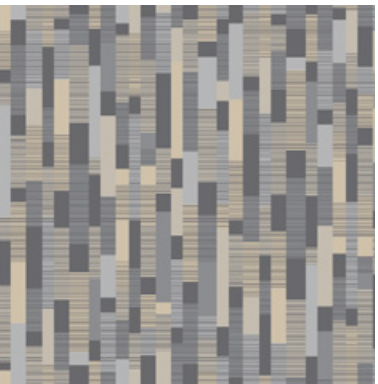
NERI 95
↔ ca.99 X ↓ ca.199 CM



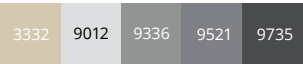
DAMASCO 43
↔ ca.99 X ↓ ca.99 CM



MARRIOT 193
↔ ca.99 X ↓ ca.90 CM

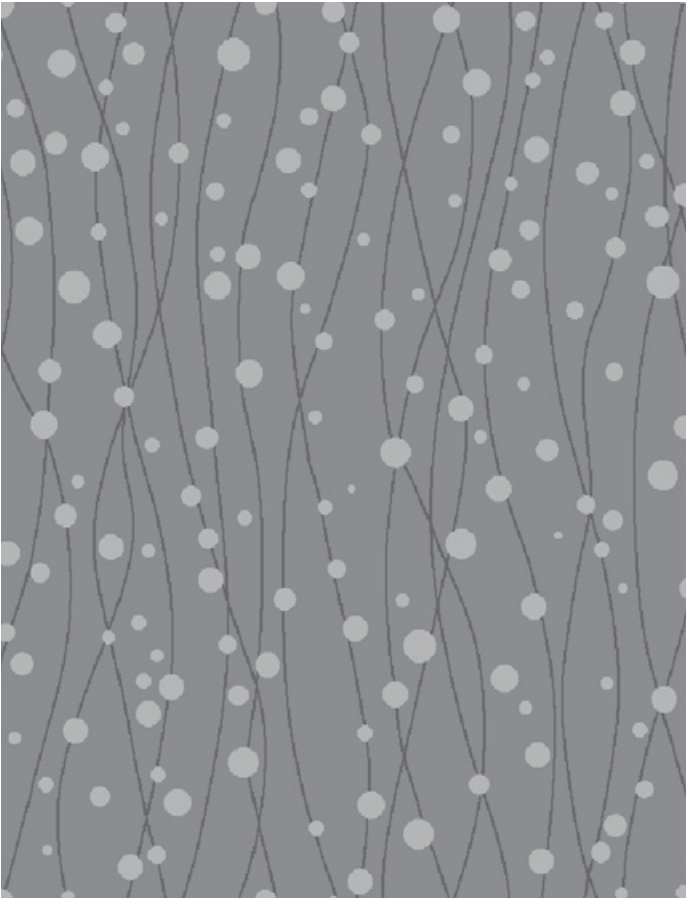


NERI 97
↔ ca.99 X ↓ ca.199 CM





MIRO 90
↔ ca.99 X ↕ ca.99 CM



- 9012
- 9336
- 9521

HOOPLA 94
↔ ca.99 X ↕ ca.99 CM



- | | | |
|------|------|------|
| 3015 | 3332 | 3923 |
| 9336 | 9521 | 9735 |

PAGODE 93
↔ ca.99 X ↕ ca.99 CM



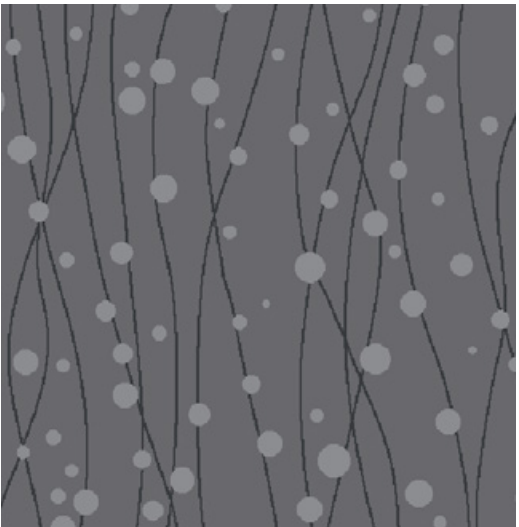
- 9012
- 9336

PAGODE 94
↔ ca.99 X ↕ ca.99 CM

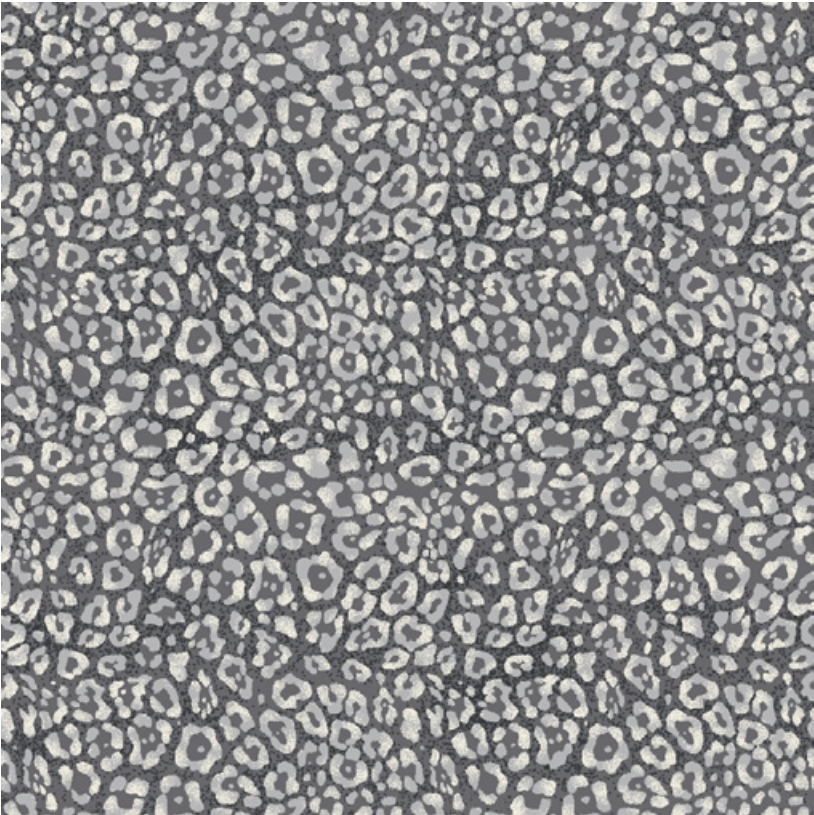


- 9336
- 9521

MIRO 95
↔ ca.99 X ↕ ca.99 CM



- | | | |
|------|------|------|
| 9336 | 9521 | 9735 |
|------|------|------|



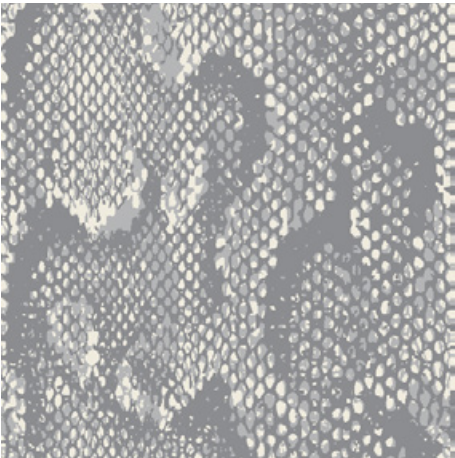
GUEPARD 95
↔ ca.50 X ↓ ca.65 CM

9012
9521
9735



SNAKE 91
↔ ca.50 X ↓ ca.66 CM

3015	9012
9521	9735



3015	9012	9336
------	------	------

WILD 95
↔ ca.99 X ↓ ca.99 CM

BLISS 95
↔ ca.99 X ↓ ca.132 CM

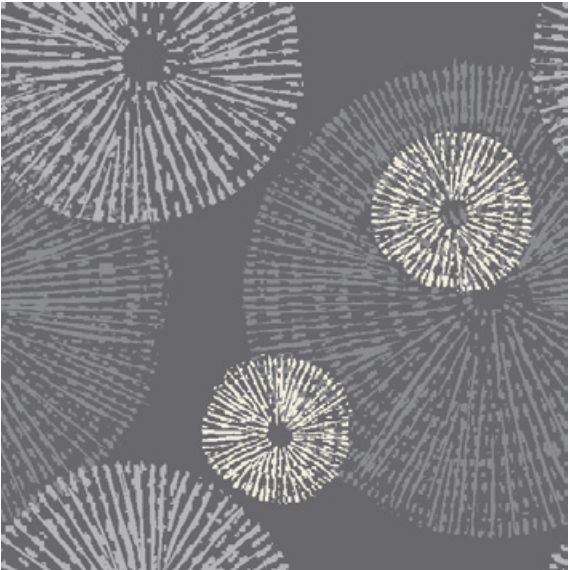
3015	9012
9336	9521
	9735



ZEBRANO 95
↔ ca.99 X ↓ ca.75 CM



9012
9735

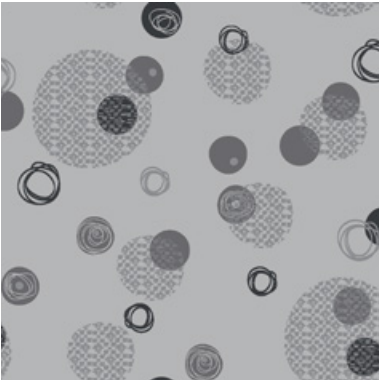


ESCALE 195
↔ ca.66 X ↓ ca.66 CM

3015	9012
9336	9521

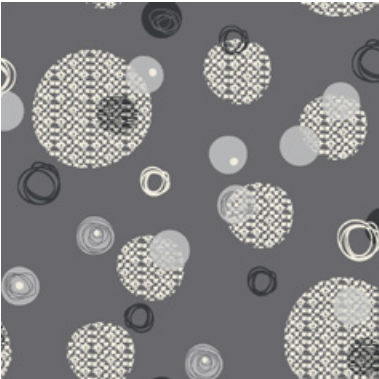
DORI 90
↔ ca.198 X ↓ ca.121 CM

9012	9336
9521	9735



DORI 95
↔ ca.198 X ↓ ca.121 CM

3015	9012
9521	9735



ZEN 91
↔ ca.198 X ↓ ca.184 CM



ZEN 96
↔ ca.198 X ↓ ca.184 CM



9336
9521

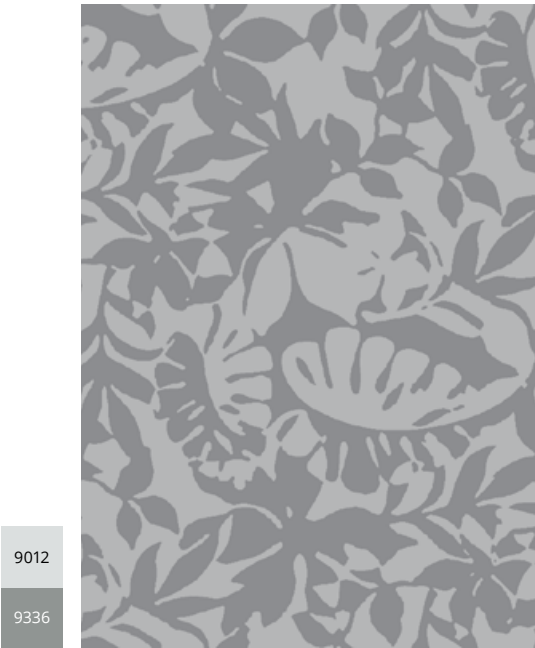
3015	9012
3332	9336
3433	9521
3923	4709
	9735



ROSE GARDEN 90
↔ ca.396 X ↕ ca.203 CM



ROSE GARDEN 95
↔ ca.396 X ↕ ca.203 CM



9012
9336

PARADISE 90
↔ ca.99 X ↕ ca.99 CM



9336
9521

HAWAI 95
↔ ca.99 X ↕ ca.99 CM



9336
9012

LOTUS 90
↔ ca.99 X ↕ ca.99 CM



9336	4709
------	------

LOTUS 93
↔ ca.99 X ↕ ca.99 CM



9012	9521
------	------

BLOSSOM 91
↔ ca.99 X ↕ ca.99 CM



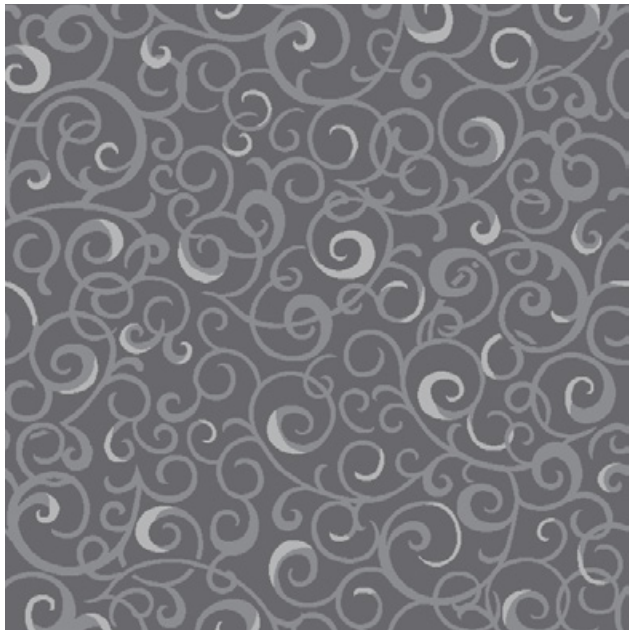
9336	9735
------	------

BLOSSOM 193
↔ ca.99 X ↕ ca.99 CM



3015
9012
9336
9521

SPRING VALLEY 93
↔ ca.99 X ↕ ca.124 CM



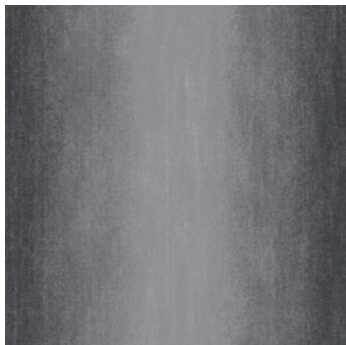
SPLANDA 95
↔ ca.66 X ↓ ca.86 CM

9012
9336 9521

JEANS 90
↔ ca.132 X ↓ ca.132 CM



TIA 93
↔ ca.198 X ↓ ca.198 CM



9012	9336
9521	9735

MIRAMAS 93
↔ ca.196 X ↓ ca.167 CM



3015
9012
9336
4325
9521
4709
9735

AVALON 93
↔ ca.196 X ↓ ca.151 CM



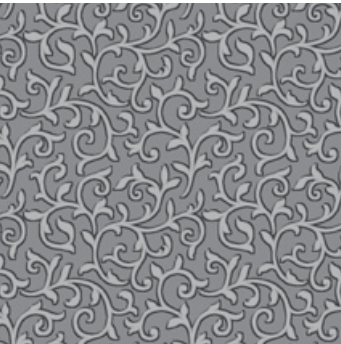
3015
9012
9336
9521

EXQUISE 93
↔ ca.99 X ↓ ca.99 CM



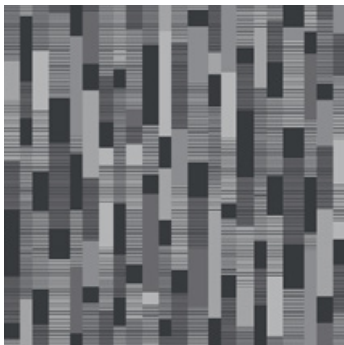
3015
9012
9336

EXQUISE 95
↔ ca.99 X ↓ ca.99 CM



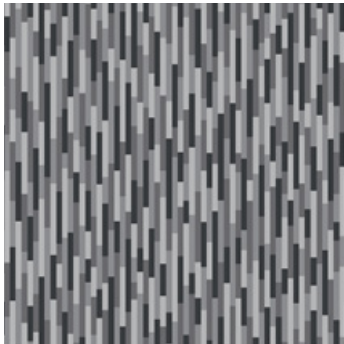
9012
9336
9735

MARRIOT 95
↔ ca.99 X ↓ ca.90 CM



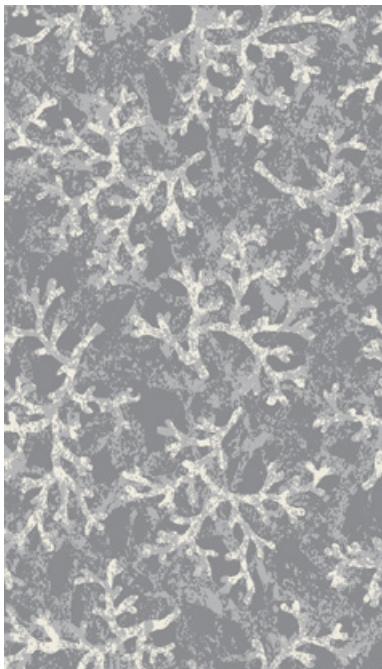
9012
9521
9336
9735

MERIDIEN 90
↔ ca.99 X ↓ ca.160 CM



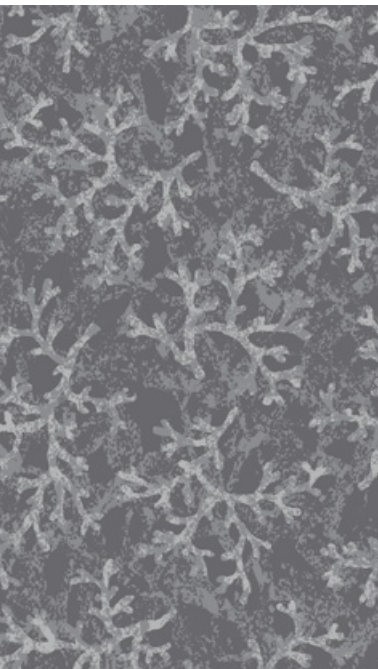
9012
9521
9336
9735

KORAL 93
↔ ca.99 X ↓ ca.128 CM

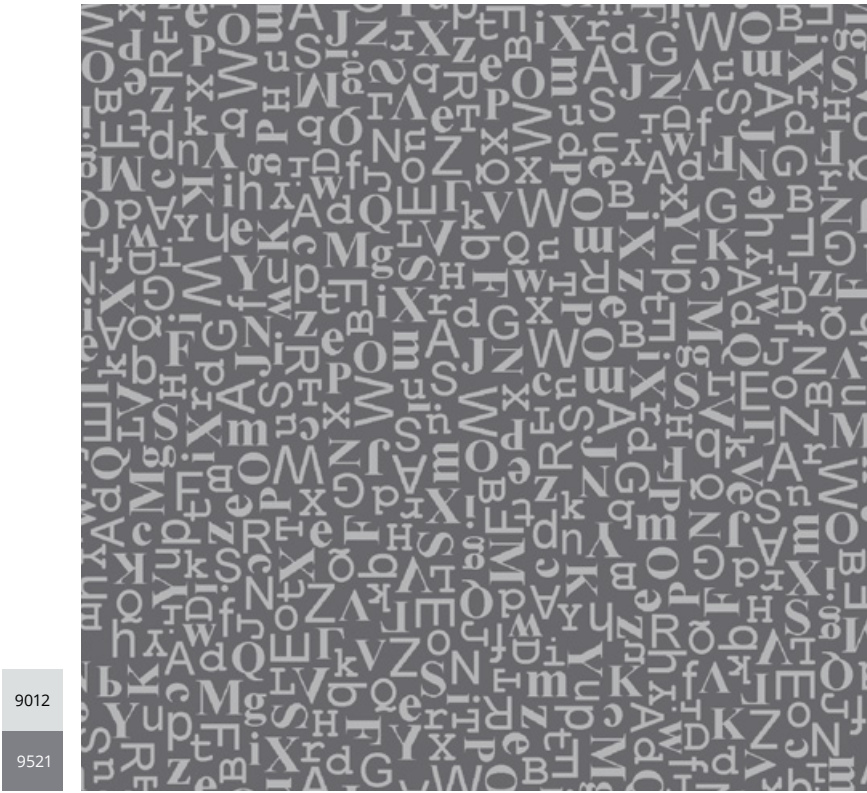


3015
9012
9336

KORAL 95
↔ ca.99 X ↓ ca.128 CM



9012
9336
9521



- 9012
- 9521

SCRIPTO 195
↔ ca.399 X ↔ ca.399 CM



SCRIPTO 91
↔ ca.399 X ↔ ca.399 CM

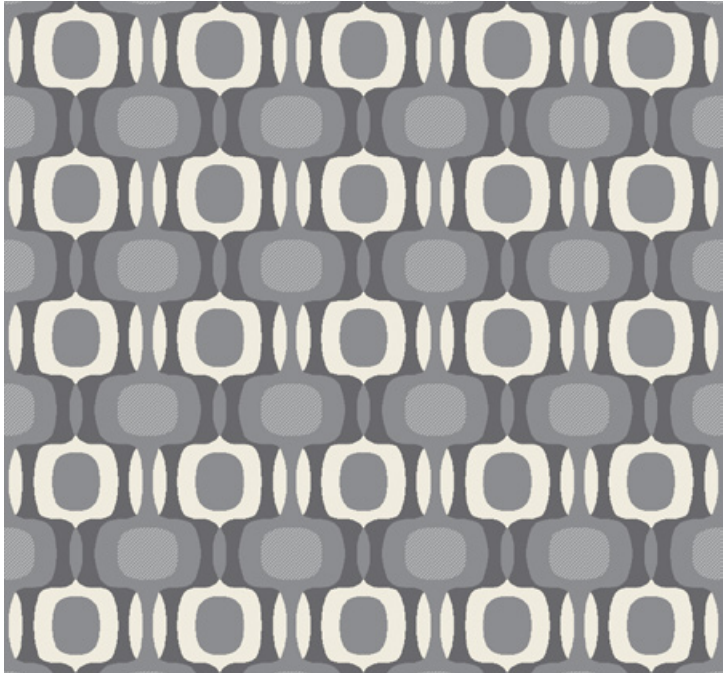
- 9012
- 9336

MOVE 95
↔ ca.99 X ↔ ca.98 CM



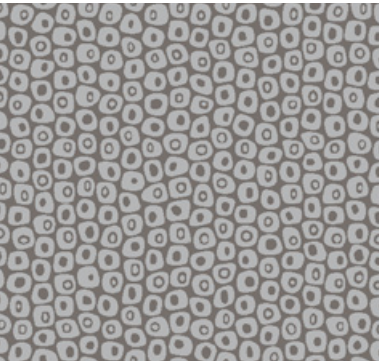
- 3015
- 9012
- 9336
- 9521

RETRO 193
↔ ca.20 X ↔ ca.20 CM



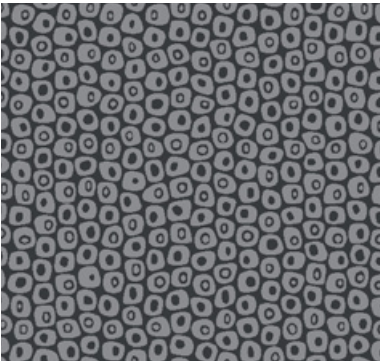
- 3015
- 9012
- 9336
- 9521

HERMOSA 41
↔ ca.99 X ↔ ca.99 CM



- 9012
- 4325

HERMOSA 97
↔ ca.99 X ↔ ca.99 CM

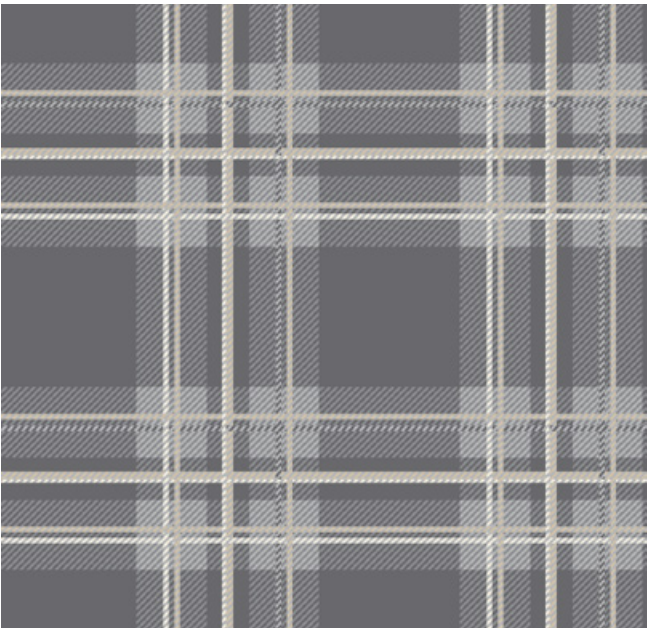


- 9336
- 9735

HUKKLE 90
↔ ca.49 X ↔ ca.44 CM



- 3015
- 9012
- 9336



KILT 195
↔ ca.50 X ↔ ca.50 CM

- 9012
- 9336
- 9521
- 3015
- 3332



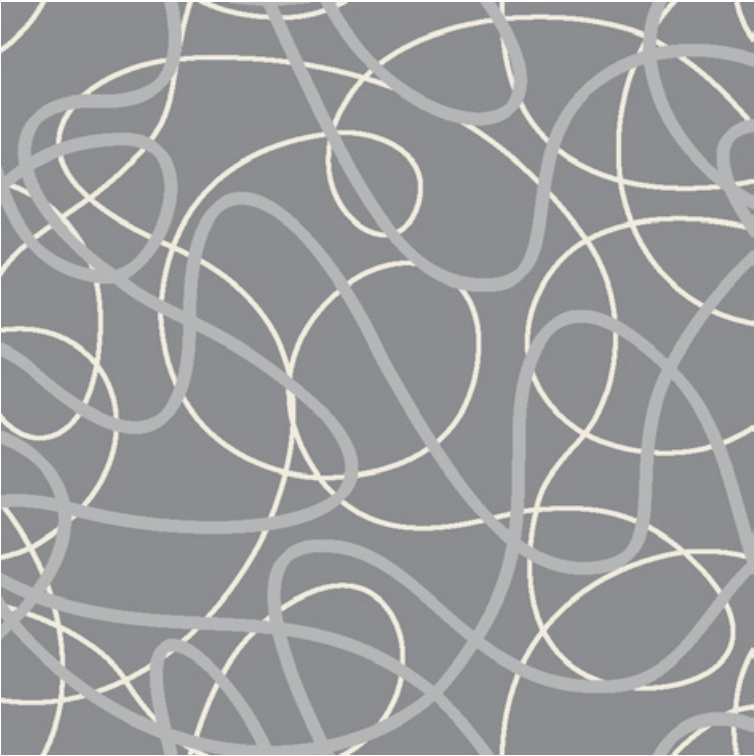
3015	9521
9012	9735
9336	9820

LATINO 95
↔ ca.99 X ↕ ca.90 CM



KASHMIR 95
↔ ca.50 X ↕ ca.50 CM

3015
9336
9735



FLEX 93
↔ ca.99 X ↕ ca.99 CM

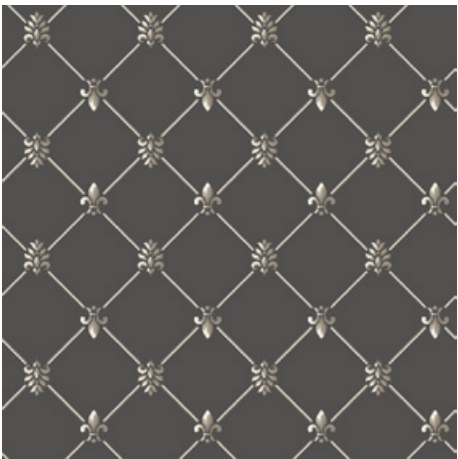
3015
9012
9336

FLORIS 90
↔ ca.99 X ↕ ca.99 CM



3015	9012	9336
------	------	------

ROYAL 95
↔ ca.49 X ↕ ca.49 CM



3015
3433
3923
4709

REGUS 95
↔ ca.127 X ↕ ca.99 CM

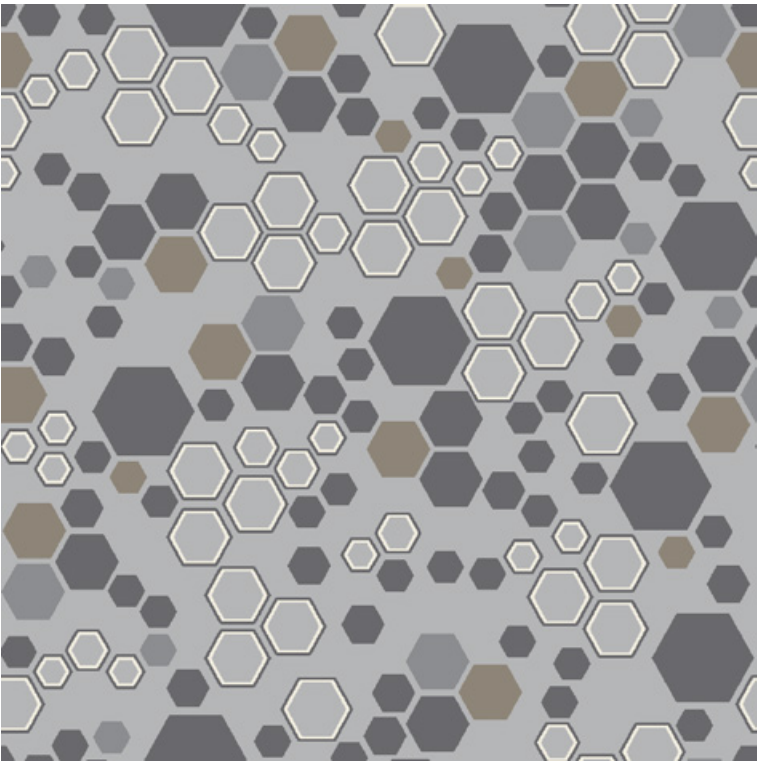


MEDAILLON 95
↔ ca.50 X ↕ ca.50 CM



3015
3332
9521
9735

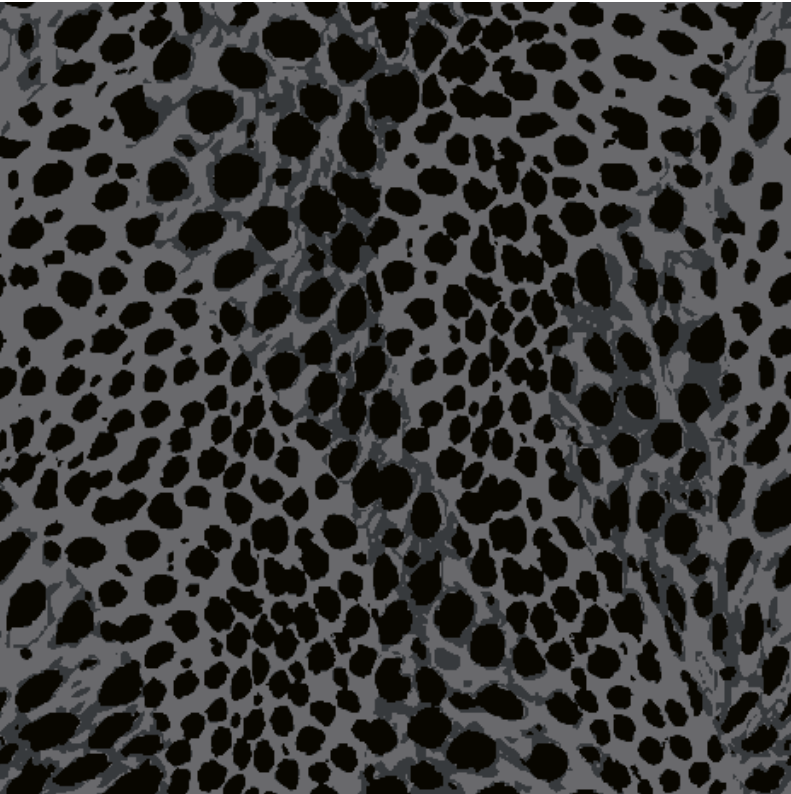
CITY 90
↔ ca.132 X ↕ ca.132 CM



3015
9012
9336
3923
9521

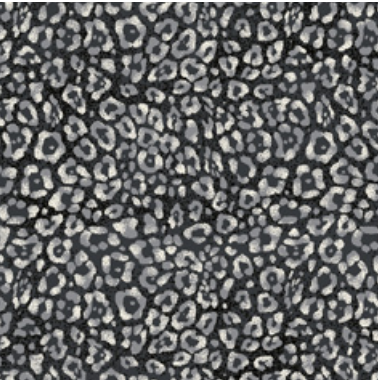


GUEPARD 98
↔ ca.50 X ↓ ca.65 CM



9521
9735
9820

WILD 98
↔ ca.99 X ↓ ca.99 CM



3015	9336
9735	9820

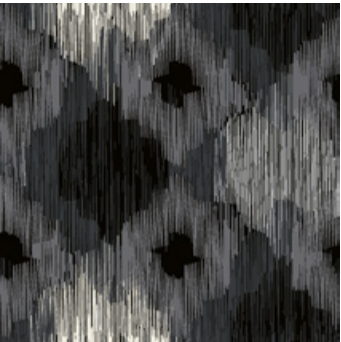
SNAKE 95
↔ ca.50 X ↓ ca.66 CM



9012	9336	9735
------	------	------

ZUMA 95
↔ ca.99 X ↓ ca.100 CM

	3015
9012	9521
9735	9820



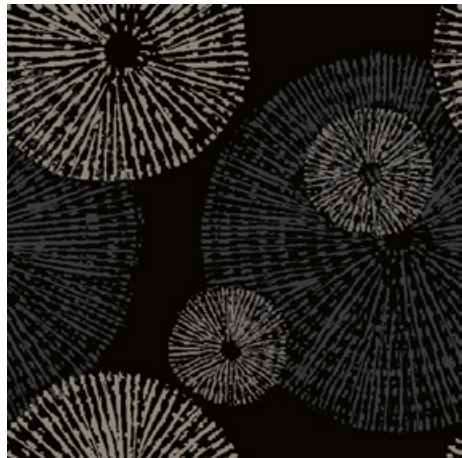
ZUMA 98
↔ ca.99 X ↓ ca.100 CM

	9012
4325	9521
9735	9820



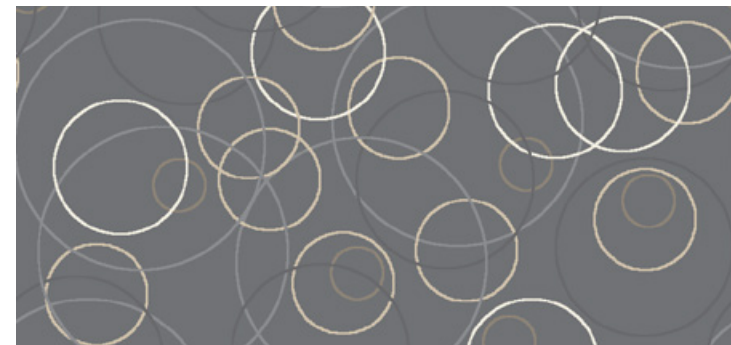
ESCALE 98
↔ ca.66 X ↕ ca.66 CM

3923	4325
9735	9820



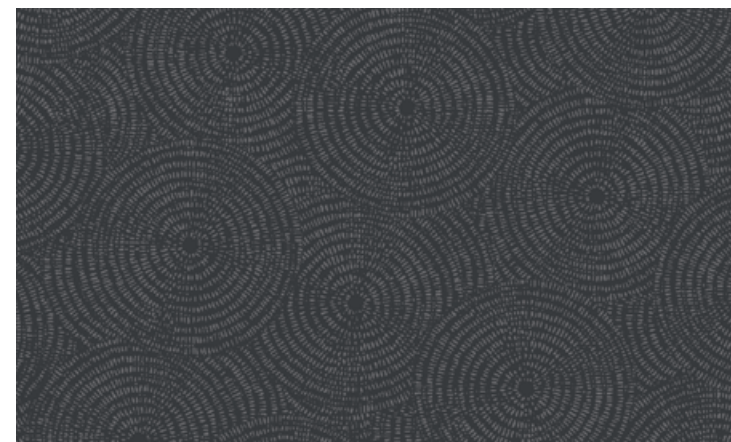
WHOOPY 98
↔ ca.99 X ↕ ca.99 CM

3433	9336
9521	3923
9820	9735



HOOPLA 96
↔ ca.99 X ↕ ca.99 CM

3015	3332
9336	3923
9521	9735



ZEN 197
↔ ca.198 X ↕ ca.184 CM

9735
9521

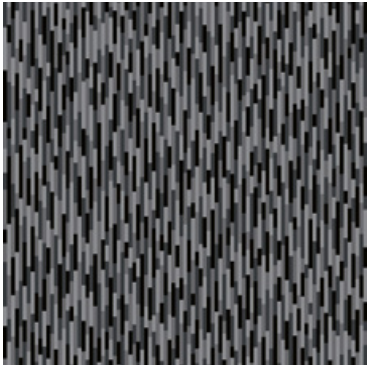
DORI 49
↔ ca.198 X ↕ ca.121 CM



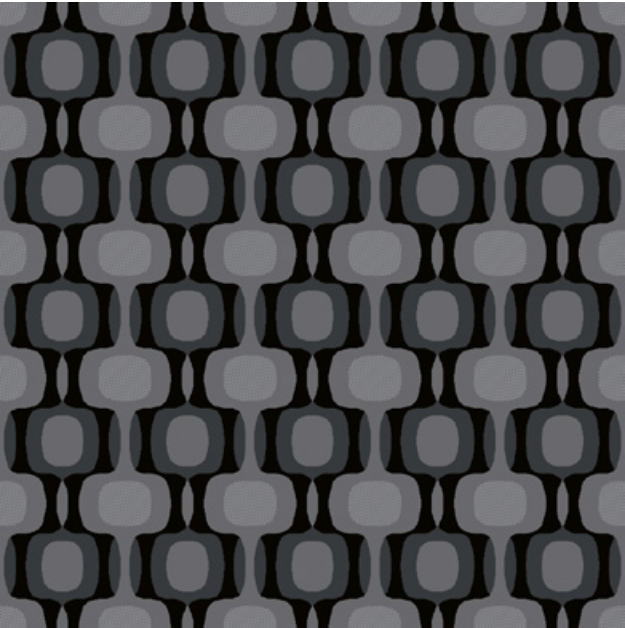
3923
4325
4709
4921



9336	9521
9735	9820



MERIDIEN 97
↔ ca.99 X ↓ ca.160 CM



RETRO 97
↔ ca.20 X ↓ ca.20 CM

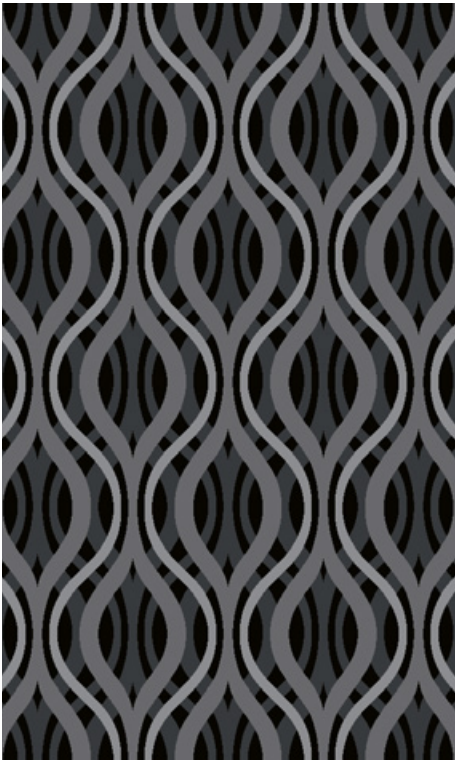
9336
9521
9735
9820

MIRO 97
↔ ca.99 X ↓ ca.99 CM



9521
9735
9820

MOVE 98
↔ ca.99 X ↓ ca.98 CM



9336
9521
9735
9820

PANAMA 95
↔ ca.98 X ↓ ca.96 CM

3015	9012
9336	9521
4709	9735



PANAMA 93
↔ ca.98 X ↓ ca.96 CM



3433	9336
3923	9521
4709	9735

ROYAL 96
↔ ca.49 X ↓ ca.49 CM



REGUS 96
↔ ca.127 X ↓ ca.99 CM



3015	3332
3433	9735

AVALON 95
↔ ca.196 X ↓ ca.151 CM

9012
9336
9521
9735



TIA 95
↔ ca.198 X ↓ ca.198 CM



9336	9521	9735	9820
------	------	------	------

AUBUSSON 93
↔ ca.99 X ↓ ca.99 CM

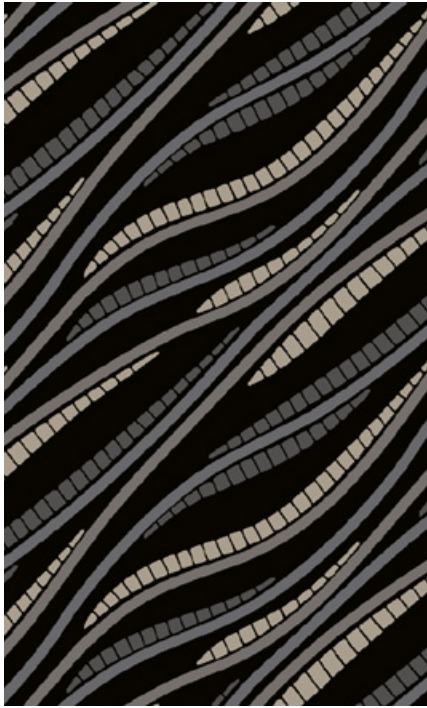


9012
9336
9521
9735

DELVAUX 93
↔ ca.99 X ↓ ca.99 CM



9012
9336
9521
9735



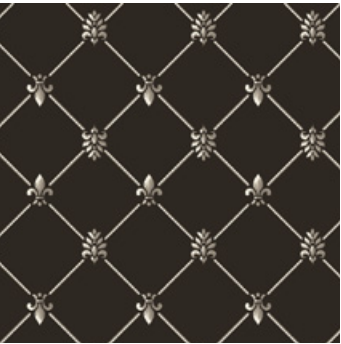
3433	4325	9521	4709	9820
------	------	------	------	------

GIRLANDA 198
↔ ca.99 X ↔ ca.99 CM



DOLCE 48
↔ ca.99 X ↔ ca.99 CM

ROYAL 98
↔ ca.49 X ↔ ca.49 CM



REGUS 98
↔ ca.127 X ↔ ca.99 CM



3015	3433
3923	4921

MEDAILLON 249
↔ ca.50 X ↔ ca.50 CM



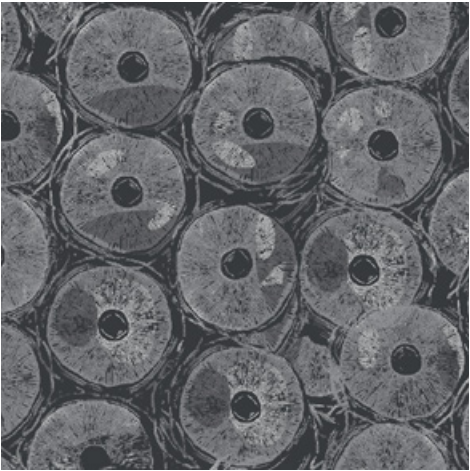
3015	3433
4921	9820

3015	3332
3433	4921

9336
4709



PAGODE 47
↔ ca.99 X ↔ ca.99 CM



9012	9336	9521	9735
------	------	------	------

ZAROLA 97
↔ ca.198 X ↔ ca.115 CM



SCRIPTO 197
↔ ca.399 X ↔ ca.399 CM



9336
9735

PRATO 97
↔ ca.99 X ↔ ca.99 CM



9521	9735
------	------

PARADISE 95
↔ ca.99 X ↔ ca.99 CM

3015	9012
9336	9521
9735	9820



DROPILO 95
↔ ca.99 X ↓ ca.99 CM



PATCHWORK 92
↔ ca.99 X ↓ ca.128 CM

9012	9336
9521	9735



JEANS 95
↔ ca.132 X ↓ ca.132 CM

3923	9521	9735	9820
------	------	------	------



DAMASCO 98
↔ ca.99 X ↓ ca.99 CM

9012	9336	9521	9735	9820
------	------	------	------	------

SPRING VALLEY 47
↔ ca.99 X ↓ ca.124 CM



9336
9521
4709
4921

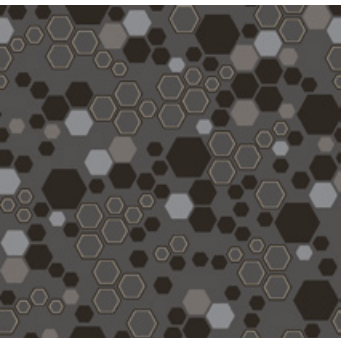
SPRING VALLEY 98
↔ ca.99 X ↓ ca.124 CM



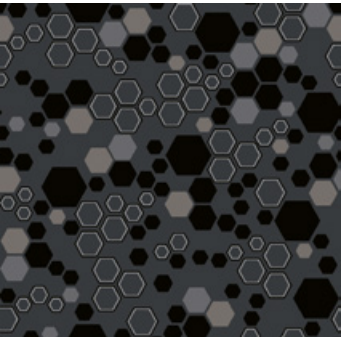
9336
9521
9735
9820

CITY 247
↔ ca.132 X ↓ ca.132 CM

9336	3923
4325	4709
	4921



CITY 97
↔ ca.132 X ↓ ca.132 CM



9336
4325
9521
9735
9820

MACHA 97
↔ ca.66 X ↓ ca.66 CM

	9012
3433	3923
4325	9521
4709	9735



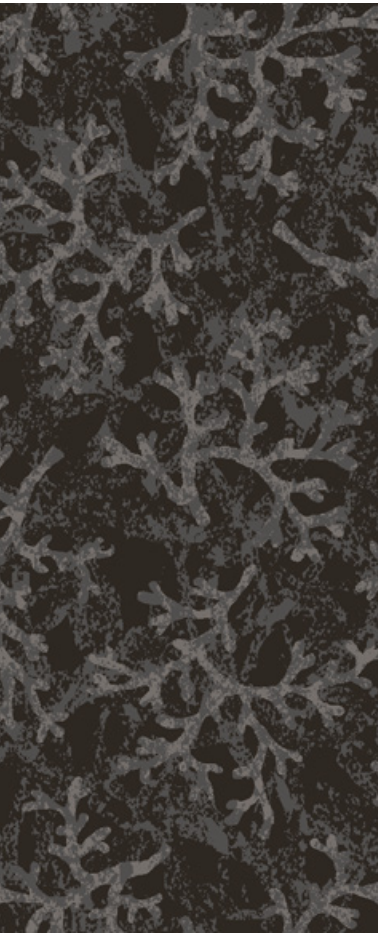
KILT 197
↔ ca.50 X ↓ ca.50 CM

3015	9012
3433	3923
9521	9735



KORAL 49
↔ ca.99 X ↓ ca.128 CM

4325
4709
4921



ZETA 98
↔ ca.99 X ↓ ca.165 CM



9012
9336
9521
9735
9820



Talk to us about your next project.

INFO@ARCEDITION.COM



ITC Co BV
Kanegemstraat 15 - B-8700 Tielt - Belgium
T +32 (0)51 42 44 11
info@arcedition.com

www.arcedition.com

